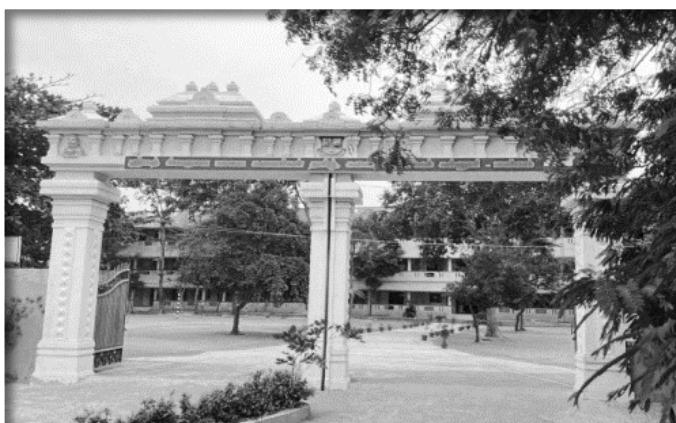




International Conference
On
**“FUTURE OF GLOBAL ECONOMY:
INNOVATION & SUSTAINABILITY”**

3rd September 2026
(Thursday)



Organised By
**PG & Research Department of Commerce
&
Computer Applications**

**SRIMATH SIVAGNANA BALAYA SWAMIGAL
TAMIL, ARTS SCIENCE COLLEGE,**

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Tindivanam Tk, Villupuram Dt. Tamil Nadu

Phone: 04147-241 236: 241 224

E-Mail: ssbstc@yahoo.in

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CHIEF PATRON'S MESSAGE

I am Glad to Shower my blessings of *Lord Muruga* and *Aadhi Kadavul Balasidhar* upon each of the Participants of the International Conference on **"Future of Global Economy: Innovation & Sustainability."**

I congratulate all the Faculties members of the PG & Research Department of Commerce & Computer Applications, Research Scholars and Students on the International Book Publications with ISBN & DOI to such enormous repute and I am confident with the efforts, there are enormous more milestones waiting to be achieved in near future.

I extend my sincere wishes for the grand success of the International Conference and hope that the deliberations will lead to fruitful academic collaborations, innovative ideas, and sustainable solutions for the future of the global economy.

**20th Pontiff, Sri Sivagnana Balaya Swamigal
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SECRETARY'S MESSAGE

It gives me immense pleasure to extend my warm greetings and best wishes on the occasion of the publication of these International Book Publications **with ISBN & DOI** by the **PG & Research Department of Commerce and Computer Applications**.

Research and innovation are the foundations of academic excellence and societal progress. In today's rapidly changing global environment, higher education institutions have a vital responsibility to encourage critical thinking, creativity, interdisciplinary research, and the application of knowledge to real-world challenges.

I congratulate the Department and the Editorial Team for this commendable initiative and wish the Book Publications continued success, wider recognition, and greater contribution to the research community.

Sivaththiru. Capt. Rajiv Kumar Rajendran,
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Srimath Sivagnana Balaya Swamigal Tamil,
Arts Science College, Mailam.



PRINCIPAL'S MESSAGE

I am delighted to extend my warm greetings and best wishes on the publication of the International Book Publications **with ISBN & DOI** brought out by the **PG and Research Department of Commerce & Computer Applications**.

The theme of the International conference, **“Future of Global Economy: Innovation & Sustainability,”** is highly relevant in the present era of rapid technological advancement and economic transformation.

I sincerely appreciate the dedicated efforts of the **Department of Commerce & Computer Applications, the conference coordinators, editorial team, faculty members, research scholars and students** for bringing out this valuable publication.

I also gratefully acknowledge the **divine blessings of our Chief Patron, Sri Sivagnana Balaya Swamigal**, and the constant support and encouragement of our management in promoting research and academic excellence.

Dr. S. THIRUNAVUKKARASU,
Principal
Srimath Sivagnana Balaya Swamigal Tamil,
Arts Science College, Mailam.

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