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Dr. Manoja Behera

The banking sector plays a crucial role in economic development by improving access to credit, promoting entrepreneurship, and generating employment. Moreover, sustainability has evolved beyond environmental concerns to become an integral part of strategic management, financial decision-making, corporate governance, innovation, and long-term organizational success. The International Conference on Banking, Management, and Sustainability (ICBMS 2026) provides an interdisciplinary platform for academicians, practitioners, policymakers, and research scholars to share insights, present pioneering research, and foster meaningful academic and professional collaborations on contemporary issues in banking, management, financial markets, economics, sustainability, and corporate governance.

This book of abstracts brings together research contributions covering a broad range of contemporary themes, including banking, management, and sustainability. The diversity of these contributions reflects the conference's multidisciplinary nature and the richness of current academic inquiry.

The abstract volume serves not merely as a record of the research presented at ICBMS 2026, but also as a source of inspiration for future research, academic collaboration, and knowledge creation. I believe that the ideas and discussions emerging from this conference will meaningfully advance responsible banking, effective management, resilient financial systems, and sustainable development.

I sincerely thank all the authors for their thoughtful contributions and the reviewers for their careful evaluation and valuable academic feedback. I also extend my gratitude to the conference organizing team, session chairs, and all who contributed to making ICBMS 2026 an intellectually engaging platform. Finally, I congratulate Thiagarajar School of Management for fostering an intellectually open, interdisciplinary, and globally connected research environment.

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